

Thoresby Colliery Band

Social Media Policy

Created in conjunction with Brass Bands England

Revised February 2020



It is recognised that the internet provides unique opportunities to promote Thoresby Colliery Band including vacancies and performances using a wide variety of social media, such as Facebook, Twitter and YouTube. This policy aims to protect individuals within the band and to encourage them to take responsibility for what they write, exercise good judgment and common sense. Inappropriate use of social media can pose risks to the band's reputation, and can jeopardise compliance with legal obligations.

Band Websites and Social Media pages

Thoresby Colliery Band will always seek permission prior to posting images of band members on official websites and social media pages. This permission will be obtained through the membership form.

Personal details such as phone numbers and email addresses will not be posted on the internet without the permission of the individual.

All posts, images and comments on pages from the band's social media accounts will be appropriate and in keeping with the band's ethos.

Posts from third parties on to the band's social media pages which cause offence or are not in keeping with the band's ethos will be deleted by the account's administrator.

Individuals within the Band

It would be best practice for adult members of the band not to be social media friends with children and young people who are members of the band. This is particularly important with social media forms that allow individual private communication. These members can still communicate with each other through social media in a group setting such as the band's social media page or website.

Any content which raises a safeguarding concern should be reported to the Band Welfare Officer using the procedure outlined in the band's safeguarding procedures.

We are committed to reviewing our policy and good practice annually.

This policy was last reviewed on: 19th February 2020

Signed:

A handwritten signature in black ink that reads 'Elizabeth Anne Pearce'.

Elizabeth Pearce - Band Welfare Officer